



WestCwic 2014
Western Canada Children's Writers
& Illustrator Conference

September 20 2014

8:30 a.m. Door Opens

9:00 a.m. Welcome & Introductions (Salon A)

9:05-9:20 a.m. **Denise Jaden (Salon A)**
Keynote: Staying Afloat on the Publishing Wave

Illustrators Workshop

Salon E

9:30 a.m. to 11:45 a.m. (including 15-minute break)

Lisa Cinar: Create a Character, Environment & Story Concept

This workshop will guide you through creating a fun character from scratch using one of Lisa Cinar's fun and effective character development exercises. You will then develop your character further and figure out what style will work best to complement your character, and you will learn how to easily weave a loose story around your character. Finally, you will be drawing your character in an interesting environment and composition that will accompany your story idea. Leave the workshop with a fully developed character, an environment/setting example for your story, as well as an idea for a story that you can then develop further on your own.

Illustrators—See what to bring to the conference at

<http://canadawest.scbwi.org/events/westcwic-western-canada-childrens-writers-illustrators-conference/>

9:30 a.m. to 10:30 a.m.

Pamela McDowell: Writing for Hire—Why Would I Want to Do *That*?
(Salon A)

At first glance, writing for hire may seem like a sell-out. The author relinquishes control of the work, including copyright, and receives no royalties or payment beyond the contracted fee, regardless of how well the book sells. So why would you want to take a second look at writing for hire?

Break

10:45 a.m. to 11:45 a.m.

First Pages Panel (Salon A)

Hazel Hutchins, Denise Jaden, Pamela McDowell

First pages will be read anonymously to the panel and conference attendees, and members of the panel will each have an opportunity to comment and give feedback on those opening lines.

Lunch: 11:45 a.m. to 1:00 p.m.

**Bring your own, or
you can check out: Sushi Garden, Green Basil, BG Urban Cafe, Cactus
Club, Metropolis at Metrotown Food Fair and more.**

1:00 p.m. to 2:30 p.m.

Breakout Sessions

Choose **either** Session A with Denise Jaden or Session B with Hazel Hutchins:

Session A (Salon A)

Denise Jaden—Writing with Emotion for Middle Grades & Young Adults

Why are hard-hitting books like *The Fault in Our Stars* taking the world by storm? And how do authors write such emotionally-impacting fiction, without crossing over into melodrama? With hands-on exercises and a look at how some popular middle grade and young adult authors emotionally connect with readers, Denise Jaden will help you find the heart of your own stories.

Session B (Salon E)

Hazel Hutchins—Picture Book Energy

Looking for great ways to work on a new idea? Hoping to reinvent a previously unpublished manuscript? With discussion and exercises on perspective, language and pacing, this session will help bring energy to your writing.

Break

3:00 p.m. to 4:00 p.m.

Lisa Cinar: A Short History of the Picture Book

This slide show presentation features work from Europe and North America, spanning the 19th to 21st centuries and giving a brief overview of the evolution and diversity of the picture book and its creators. Come and get inspired!

4:15 p.m. to 4:30 p.m. **Door Prizes!!**

4:30 p.m. to 4:50 p.m. **Hazel Hutchins
Keynote: Ending With a Twist**